



## **Rules for the international award GOLD PAWN**

### **PREAMBLE**

The Gold Pawn is an international Award which belongs to the Union des Éditeurs de Jeux de Société and which is a community registered trademark.

The Gold Pawn is a neutral and independent indicator of the economic performance of a boardgame. It is based, for any given game, on the worldwide quantities produced, whether by a publisher or its affiliates.

This award has the feature of evolving throughout the economic life of the game to which it is granted, and is made up of four main categories.

### **Article 1: Organizer**

The attribution and management of the “Gold Pawn” is the sole responsibility of the Union des Éditeurs de Jeux de Société, which are headquartered at 23 rue Alsace Lorraine, 86000 POITIERS.

For respect of confidentiality, any verification documentation containing sensitive data (name of the manufacturer, specific volume of production,...) is treated by a third party independent of the organizer (see Appendix 3). This third party will only communicate to the Organizer the total of quantities produced required to validate the entry in a category.

### **Article 2: Registration**

All boardgame publishers (French and worldwide) can participate in the Gold Pawn Award.

Only games available for at least 6 months at the time of the request for the attribution of the Certification may participate. By game it is meant a specific intellectual creation crediting one or more authors, in all of its versions translated and commercialized throughout the world.

The registration fees are of 500 euros before tax per game. If the request is rejected in the end or unreceivable, the Organizer engages itself to reimburse the sum of 250 euros before tax, this reimbursement intervening in the month following the rejection of the attribution request.

Members of the Union des Éditeurs de Jeux de Société up to date in their dues can register 2 requests per year for free.

### **Article 3: Intellectual Property**

The applicant declares and guarantees to be entitled and/or to have obtained all of the authorizations from the right-holders of the intellectual or industrial properties (notably patents, trademarks, artwork and models, author rights ....) linked to the registered games as well as any element in documentation filed along with the Certification request.

The Organizer reserves the right to ask all complementary information such as, for example: a picture of the game per edition and per country.

On decision of the Administration council, the Organizer could refuse to tally the copies of an adaptation of a game judged to be too far from the initial game. Such a refusal will be explained in writing.

### **Article 4: Categories**

The Award has 4 categories:

- Silver: 100.000 copies sold
- Gold: 250.000 copies sold
- Platinum: 1.000.000 copies sold
- Diamond: 3.000.000 copies sold

It is possible to cumulate within categories: "Double silver" for example means that 2 x 100.000 copies of a game have been produced.

Following a decision of the Organizer's Administration Council, the limits and categories may be modified.

### **Article 5: Calculation of the category**

For the first attribution of the Certification to a game, the quantities taken into account are:

- The quantities produced since 2015;
- As well as 10% of the cumulative sales before 2015.

After this first attribution, an update may be made, containing this first volume as validated by the Organizer, to which will be added the quantities indicated on the New production bills which will be submitted and for which the emission date is after the first attribution.

### **Article 6: Applicant**

There can be only one applicant per game (only one right holder) even if the game is being sold throughout multiple territories by different right holders.

The main applicant must provide, if required, a list of the associated applicants (name of the company + country in question) which will be authorized like the main applicant to use the Certification on various communication elements.

With each application, it's possible to add associated applicants.

### **Article 7: Attribution of the Certification**

The declaration of quantities are made to an independent third party chosen by the Union des Éditeurs de Jeux de Société on the basis:

- Of the purchasing bills for the concerned period, country by country;

- Of a sworn statement by the applicant.

The Administration Council of the Union des Éditeurs de Jeux de Société will alone take the decision or not to grant the Certification at a maximum delay of 3 months following the reception of the request. Its decision is sovereign and will be explained in case of a negative response.

## **Article 8: Use of the Certification**

The laureate as well as the associated applicants are authorized to apply the logo for the category won on their commercial and ads communications as well as on commercialized products on the territories of the laureate and the associated applicants only.

Within these rules, they will take steps to follow the visual look of the Certification and to not modify the logos.

## **Article 9 - Communication**

The laureate companies authorize, in advance and without monetary counterpoint, the Organizer to:

- Use their name and the image of the awarded product for promotional or publicity purposes without it being the source of any obligation from the Organizer. These guarantee no recourse against the latter in this regard.
- Put on the Certification's website the name and logos of the laureates.

## **Article 10 – Miscellaneous**

Any application and supporting materials file which is unresolved, contains an anomaly, is incorrectly filled, or which will not have been sent in before the due date will be rejected and not taken into consideration for attribution of the Certification. In this case, the candidate will be reimbursed half of the registration fees.

The Organizer reserves, notably in case of act of God, the right to shorten, prolong, suspend, modify, or cancel the Certification.

Application paperwork will not be returned except on express demand of the applicant. In this case, return fees will be their sole charge.

## **Article 11 – Litigation**

The rules of the Certification are solely subject to French law. It is available at the Organizer's address for the entire duration. Any disagreement which may be caused due to the present rules will be subject to arbitration before any recourse to tribunals.

The Organizer will rule on any difficulty which could be borne of the interpretation and/or the application of the present rules.

## Appendix 1: Sworn statement



I, the undersigned, Mister/Miss .....,  
representing the company .....,  
registered in .....,  
and whose headquarters are located at .....  
.....,

Swear on my honor that the Game called ..... :

- 1) produced ..... copies between 01/01/2015 and the date of the present signing
- 2) and ..... copies before 2015
- 3) and that the requestor follows the rules of the Gold Pawn certification

Family Name:

First Name:

Company:

Made in ..... on .. . . . .

Company Stamp

**Appendix 2: Certification Visuals**



## Appendix 3: Validating the bills

All elements must be sent to:



**Frédéric RASOAZANANY**  
**HUISSIER DE JUSTICE**  
**Successeur de la SCP Denis GUILLAUME et Bruno TERRIER**  
2 rue d'Aumont - BP 547  
62311 BOULOGNE SUR MER CEDEX  
Tel : 03.21.31.61.51  
Fax : 03.21.31.61.87  
Mail : [frederic.raso@huissier-justice.fr](mailto:frederic.raso@huissier-justice.fr)